IN THE CLAIMS

Please amend the claims as follows:

1-25. (Canceled)

26. (New) A method comprising:

receiving, at a content distribution network, an authorization from a content provider, the authorization authorizing the content distribution network to provide digital content from the content provider to a user of the content distribution network; and

based on the receiving of the authorization, using a processor to link the content provider to a content destination, the content destination being associated with the user, the linking enabling the content provider to inform the user of digital content that the content provider is capable of providing, receive a request from the user for the digital content, and provide the digital content to the user based on the request.

27. (New) The method of claim 26, wherein, after the linking of the content provider to the content destination, the content provider communicates directly with the content destination independently of the content distribution network.

28. (New) The method of claim 26, wherein the providing of the digital content to the user is under control of a digital rights network associated with the content provider and the content distribution network.

29. (New) The method of claim 26, wherein the linking of the content provider to the content destination includes communicating a content provider identifier to the content destination.

30. (New) The method of claim 26, wherein the enabling of the content provider to inform the user of the digital content that the content provider is capable of providing to the user includes enabling the content provider to control a portion of a user interface presented to the user at the content destination.

31. (New) The method of claim 30, wherein the controlling of the portion of the user interface includes communicating an available content identifier to the content destination.

32. (New) the method of claim 31, wherein the communicating of the available content identifier to the content destination is responsive to a selection of the user of an additional available content identifier.

33. (New) A system comprising:

a secure device to:

receive a request from a content distribution network to link the secure device to a content distributor;

responsive to the request from the content distribution network, link the secure device to the content distributor, the linking enabling the content provider to inform the user of digital content that the content provider is capable of providing, receive a request from the user for the digital content, and provide the digital content to the user based on the request; and

receive a request from a user of the content distribution network for the digital content;

34. (New) The system of claim 33, wherein the receiving of the request from the content distribution network includes receiving a content provider identifier from the content distribution network.

35. (New) The system of claim 33, wherein the secure device is further to:

receive an available content identifier from the content provider; and

display the available content identifier in a graphical user interface corresponding to the secure device;

wherein the receiving of the request from the user includes detecting a selection by the user of the available content identifier.

36. (New) The system of claim 33, wherein the secure device is further to:

send the request from the user directly to the content provider independently of the content distribution network; and

receive the digital content from the content provider independently of the content distribution network.

37. (New) The system of claim 33, wherein the secure device is further to:

send the request from the user to a digital rights network associated with the content provider and the content distribution network; and

receive the digital content from the content provider under control of the digital rights network.

38. (New) The system of claim 33, wherein the secure device is further to invoke a client-side application program interface of a digital rights network to process the request from the user, the invoking of the client-side application program interface enabling the secure device to retrieve an authorization from the digital rights network for the user to access the digital content.

39. (New) The system of claim 38, wherein the invoking of the client-side interface enables the secure device to prompt the user to make a payment associated with accessing the digital content, the prompting based on at least one of a configured media policy and a user access right.

40. (New) A non-transitory computer-readable medium for storing a set of instructions that, when executed by a computer, cause the computer to perform a method, the method comprising:

receiving, at a content distribution network, an authorization from a content provider, the authorization authorizing the content distribution network to provide digital content from the content provider to a user of the content distribution network; and

based on the receiving of the authorization, linking the content provider to a content destination, the content destination being associated with the user, the linking enabling the content provider to inform the user of digital content that the content provider is capable of providing, receive a request from the user for the digital content, and provide the digital content to the user based on the request.

41. (New) The non-transitory computer-readable medium of claim 40, wherein the enabling of the content provider to inform the user of the digital content that the content provider is capable of providing to the user includes enabling the content provider to control a portion of a user interface presented to the user at the content destination.